

Beverly Hills To Increase Free Parking On Friday

Beverly Hills will resume providing two hours of free parking in four city-owned structures beginning Friday in an attempt to lure shoppers.

Beverly Hills reduced the length of free parking to one hour a year ago to generate revenue to compensate for lower income from sales and hotel taxes. However, complaints from residents and merchants prompted the City Council to vote 5-0 Nov. 13 to reinstitute two hours of free parking.

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